The Certified Community Behavioral Health Clinic Roadmap

A Guide to Your Future

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Session 1 of the CCBHC Track

The CCBHC Roadmap

CCBHCs: Quality Matters

Follow the Money

Required CCBHC Services

CCBHC Self-Assessment
Early Responses to the CCBHC Law

Our Response

• CCBHCs are the foundation for…
  – Behavioral Health Centers of Excellence
  – Funding Parity for the Safety Net Delivery System
  – The Good Housekeeping Seal of Approval in all 50 States
60 Minutes Together

1. CCBHC Overview
2. The Planning Phase
3. The Demonstration Phase
4. The Provider Roadmap
5. Q&A

CCBHC Overview
What is a CCBHC?

THINK but don’t SAY FQBHC

• A Federal Definition
• A Comprehensive Community Behavioral Health Provider Organizations with..
  – Common Scope of Services
  – Common Quality Metrics
  – Paid Actual Costs of Providing Services

Where Did CCBHCs Come From?

• Short Answer:

• Longer Answer:
  – The 2014 Excellence in Mental Health Act
  – $1.1 Billion Investment
  – Key Part of the Law: The CCBHC Demonstration Program
What are CCBHCs Important?

Competition is increasing at the system level

- Disruption—in business models, in policies, in partnerships
- Changing landscape—hospitals are expanding regionally
- Retail health—clinics, over the counter therapies—is gaining a foothold
- And social media means this is happening in public eye

Two Roles of Behavioral Health Providers in the New Health Ecosystem

- Behavioral health inside medical homes—deeply embedded in primary care team, prevention and early intervention, addressing behaviors as well as disorders
- Behavioral health specialty centers of excellence, partnering with medical homes to provide high-value, whole-health care to people with complex conditions
The Recipe for Success

• Our organization is known by the entire community as a great place to get care and a great place to work.

• We are an integral part of the health neighborhood, providing (1) rapid access to (2) comprehensive, (3) cost effective care that results in (4) excellent outcomes and (5) high client satisfaction.

Current Timeline

Guidance Released
- CCBHC Criteria
- PPS Guidance
- Planning Grant RFA
  May 2015

State Planning Phase
  Fall 2015-Early 2017

Demonstration States Selected
  Early/Mid-2017

$25 million available
The Guidance (Limbo) Phase

Between January 1 and May 1, 2015

What We Know

• Who can be a CCBHC
• What the DRAFT Criteria look like
• 2 Year Demo for 8 States
• CCBHCs will be Paid using a Prospective Payment System (PPS)
• Enhanced FMAP for the Demo States
• Accrediting Organizations are interested (COA, CARF, Joint Commission, etc.)

What We Don’t Know

• The Final CCBHC Criteria
• The Federal CCBHC PPS Regulations
• How many States will apply for a Planning Grant
• How CCBHC Accreditation will unfold
• Whether the Program will be expanded by Congress early
Our Most Important Outstanding Question – What About…

• Organizations that DON’T do everything?
  – Small provider organizations
  – Children’s Providers
  – Adult Providers
  – Special Population Providers
  – Free Standing Substance Use Treatment Clinics
  – Etc.

We will find out soon… In the meantime…

• The National Council has asked SAMHSA to consider the following:
• CCBHC Services Can Be Provided By:
  – The Legal Entity that is Certified as a CCBHC, and
  – “Designated Partner Organizations” that have formal arrangements with the CCBHC and deliver services under the same requirements as the CCBHC.
The Planning Phase

What the Law Says…

• “Not later than January 1, 2016, the Secretary shall award planning grants to States for the purpose of developing proposals to participate in time-limited demonstration programs.”
Don’t be Tricked…

• The “Planning Phase” is not what you might think.
• This phase should really have been called the:
  – “The State CCBHC Planning and Readiness Preparation Phase.”

Required Planning/Readiness Activities

1. Solicit Input from Patients, Providers, Other Stakeholders
2. Identify the Target Medicaid Population to be Served
3. Design the scope of CCBHC Medicaid Services
4. Certify the Clinics that will be Pilot CCBHCs
5. Establish the CCBHC PPS
6. Verify the State has agreed to Pay the PPS Rates
7. Develop and Provide Other Info to the Feds

• When the state submits it’s proposal to be one of the 8 pilot states, it has to be ready to start the program!
The Demonstration Phase

We Anticipate “Two Tracks” in this Phase

The 8 States
- More Money
- New Billing Processes
- Focused BH Center of Excellence Work
- Improved Outcomes Tracking
- Improved Outcomes
- Standardized Data Reporting
- Comparative Study of CCBHCs and Non-CCBHCs in each State

The Rest of the States
- Centers becoming certified as CCBHCs by the Accrediting Organizations
- Focused BH Center of Excellence Work
- Improved Outcomes Tracking
- Improved Outcomes
- The potential to do Comparative Studies of CCBHC versus Non-CCBHC states
CCBHC Certification in Non-Pilot States

**Consider the following**
- Medical providers are understanding the importance of addressing the BH needs of their patients.
- Medicare, Medicaid Health Plans, and Commercial Health and Behavioral Health Plans are understanding the importance of BH to their bottom lines.
- All of the above are building high performing networks that include BH providers.

**Matched with the following**
- Community BH Organization CEOs are leading major efforts to be seen as Centers of Excellence.
- Accrediting Organizations are willing and able to review and certify CBHOs organization if they meet the certification criteria.

The Provider Roadmap
Major Strategic Initiative

- Preparing to become a CCBHC is an exciting way to focus the energy of everyone in your organization.
- Drawing on a high level of planning, staff engagement and change management skills.

At-A-Glance

Phase 1: Internal Education

Phase 2: State Level Organizing and Advocacy

Phase 3: Internal and External Readiness Activities

Phase 4: Implementation
A Note to Providers in States NOT Going After a Planning Grant

• Surprisingly, most of the tasks in the 4 Phases are relevant.
• Simply delete or reframe the tasks related to participating in the CCBHC Demonstration.

Phase 1: Internal Education

• Tap into material from the National Council as it comes out (Ongoing)
• Study the final CCBHC Criteria and PPS Guidelines (May)
• Review the CCBHC State Planning Grant Application (May)
• Complete a CCBHC Readiness Assessment and identify areas of strengths and weaknesses (Coming Soon)
• If you think you will meet the CCBHC criteria, identify potential partners to join with you to round out your service offerings (As Soon As You Can)
• If you probably WON’T meet the CCBHC criteria, identify organizations that are likely to qualify and prepare to pitch your organization as a value-added partner (As Soon As You Can)
Phase 2: State Level Organizing and Advocacy

- Organize through your State Provider Association (ASAP)
- Determine how the CCBHC Planning Grant can fit with health reform planning activities already underway in your state (ASAP)
- Develop the “business case” for how the CCBHC program can help achieve the triple aim in your state, with an emphasis on bending the healthcare cost curve (ASAP)
- Pitch the business case to your Governor’s office, Medicaid office, MH/SA office, etc. (ASAP)
- Work with your State’s FQHC Primary Care Association to describe how the program can assist, not compete with, their efforts (ASAP)
- Compel your state, via legislation, to participate including authorization of spending authority (ASAP)

Phase 3: Internal and External Readiness Activities

- **Certification**
  - Research the potential Certification Organization and identify a preferred organization (Summer 2015)
  - Weave the certification requirements into an internal and external readiness plan (Summer 2015)
- **External**
  - Participate in State CCBHC Planning Processes (Beginning Fall 2015)
  - Partnership building with other behavioral health providers (Beginning Fall 2015)
  - Partnership building with health care providers (Beginning Fall 2015)
Phase 3: Internal and External Readiness Activities

• Staffing Adequacy (Criteria 1)
• Access and Availability (Criteria 2)
• Care Coordination (Criteria 3)
• Scope of Services (Criteria 4)
• Quality and Reporting Infrastructure (Criteria 5)
• Governance and Accreditation (Criteria 6)
• Clinical Practices and Outcomes Based Care (Additional Area 1)
• PPS Readiness (Additional Area 2)
• Business Practices (Additional Area 3)
• Information Technology (Additional Area 4)

Phase 4: Implementation

• The Pilots will likely go live early – mid 2017
• Regardless of your State’s situation (didn’t apply; applied, didn’t win; applied and selected) plan to:
  – Begin acting “as if” you were a CCBHC as soon as possible, fulfilling the requirements in the criteria.
  – Get certified as a CCBHC in 2016 (yes, next year).